

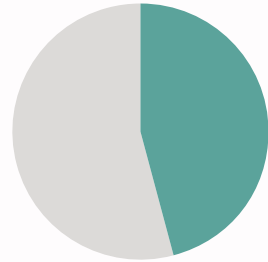


UpSkill Houston – an unprecedented, industry-led, collaboration – works to close the skills gap across the regional economy.

THE CHALLENGE: HOUSTON'S MIDDLE-SKILLS GAP



One of the region's most pressing issues: **FINDING QUALIFIED WORKERS FOR GOOD JOBS VITAL TO THE SUCCESS OF HOUSTON'S INDUSTRIES**



46% of US employers report difficulty filling jobs



By 2024, between **50-60%** of jobs in Houston will require training beyond high school

OUR RESPONSE: AN UNPRECEDENTED, INDUSTRY-LED COLLABORATION

In 2014, the **Greater Houston Partnership** launched UpSkill Houston, strongly supported by 80 of the region's business leaders, to tackle this challenge.

UpSkill Houston is focused on three fundamental objectives:

- ATTRACT** residents to middle-skill positions across the region
- TRAIN** them in the technical and employability skills necessary for success
- PLACE** and retain these workers in rewarding career paths through middle-skill jobs

UpSkill Houston focuses in **SEVEN SECTORS** critical to the region's economy



Governed by a **32** member executive committee that fosters collaboration among:

- EMPLOYERS**
- EDUCATIONAL INSTITUTIONS**
- COMMUNITY-BASED ORGANIZATIONS**
- GOVERNMENT AGENCIES**

KEY ACCOMPLISHMENTS TO-DATE



Highly active employer-led **PETROCHEMICAL SECTOR** Council:

↑ 32% increase in enrollment in petrochemical courses at community colleges

↑ 42% higher completion rates for degrees and technical training programs

Since its founding, UpSkill Houston has meaningfully engaged the leadership of more than **60 COMPANIES** in its effort to **REDUCE THE REGION'S MIDDLE SKILL GAP**



Established **HEALTH CARE SECTOR** Council



A growing **CONSTRUCTION SECTOR** Council implemented several successful scalable prototypes that:

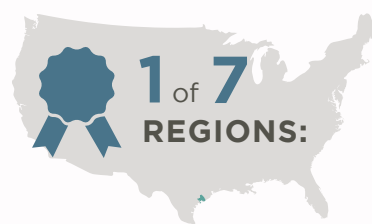
TRAINED AND PLACED INDIVIDUALS INTO MIDDLE-SKILLS POSITIONS

SIGNIFICANTLY UPSKILLED CURRENT INCUMBENT WORKFORCE

Engaged community college faculty, industry executives and human resources professionals about the skills and traits employers seek through two

REGIONAL FACULTY SUMMITS

NATIONAL ACCOLADES



Selected for the U.S. Department of Commerce and Aspen Institute's **Communities That Work Partnership**

Selected to participate in the U.S. Chamber of Commerce Foundation and Strada Education Network Funds' **Talent Pipeline Management Initiative**

GET INVOLVED

BE A CHAMPION TO HELP HOUSTON CLOSE ITS SKILLS GAP AND ACCELERATE ECONOMIC VITALITY

Participate in an **INDUSTRY SECTOR COUNCIL** and its activities

Commit to **TRAINING AND UPSKILLING** your current workforce

HELP STUDENTS AND TEACHERS become familiar with your industry and its careers

PROVIDE FUNDING to support UpSkill Houston's work

There is power in unity; no one player can address this issue alone.

JOIN UPSKILL HOUSTON TODAY!